

FOR IMMEDIATE RELEASE

**SAN DIEGO COUNTY OFFICE OF EDUCATION LEADS MEMBER SCHOOL DISTRICTS
IN SWITCH TO GENESIS™**

Stringent implementation requirements eliminate all except Edupoint's industry-leading student management solution

July 16, 2009 - Edupoint Educational Systems, a student information system solutions provider to the national K-12 market, has met every requirement of the San Diego County Office of Education (SDCOE) and is implementing its GENESIS™ student information system (SIS) across 40 school districts in the region. The SDCOE performed a comprehensive vendor evaluation and tested multiple solutions within their data center environment. Edupoint successfully demonstrated the capability of GENESIS™ to meet every requirement, including California-specific reporting policies.

The SDCOE manages the student Information system for member school districts in San Diego, Imperial, and Orange counties. SDCOE wanted a full-featured, web-based SIS solution that could be administered across every campus from their central data center. The system would have to accommodate a phased rollout and facilitate rapid user adoption to meet an aggressive implementation schedule. GENESIS™ was selected based on the power of Edupoint's Revelation Technology™ (RT) platform to meet every current and future functional need. Edupoint's reputation for partnering with districts to customize and implement the solution, as well as their technical and training support, were also strong factors cited by the selection committee.

Robert Weathers, Edupoint Founder, announced the win. "Our selection by San Diego County is a significant victory for the company. Not only will this be one of our largest accounts, we beat out strong competition by demonstrating that GENESIS™ and RT are the better solution. We as a company are committed to ensure each SDCOE school district experiences a smooth migration to our solution."

Steve Clemons, Assistant Superintendent of Integrated Technology Services for SDCOE led the selection process. "Although the performance requirements for a project of this magnitude eliminated many SIS vendors, we were able to review a number of potential vendors. GENESIS™ stood out for several reasons, including its ease of use, scalability, and compliance with federal and state reporting requirements. We have now rolled out the first six districts, and Edupoint's implementation and training teams have exceeded expectations."

GENESIS™ is a customizable web-based solution that allows a school district to manage, track, and archive detailed information about each student, including class schedules, grades, attendance, health records, disciplinary information, and much more. By providing more accurate data and comprehensive reporting functionality, while

requiring less time and effort by teachers and administrators to maintain and update the system, GENESIS™ delivers a substantial return on investment.

About Edupoint Educational Systems

For thirty years, the leadership of Edupoint Educational Systems, LLC, has set the standard for K-12 student information management systems. Their innovative solutions have been used by thousands of schools to manage millions of students. Today, the company empowers a new era of self-sufficient school districts with solutions built on Revelation Technology™, its extensible, scalable, rapid application development platform. Those solutions include GENESIS™, an enterprise-level student information system, and GENESEA™, a comprehensive special education management system. To learn more about Edupoint, visit www.Edupoint.com.

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