



FOR IMMEDIATE RELEASE

NEWARK USD UPGRADES TO EDUPOINT'S SIS SOLUTION

District determined that GENESIS™ offers the most comprehensive functionality among major vendors

MESA, ARIZONA – (November 20, 2009) – Edupoint Educational Systems, a student information system (SIS) solutions provider to the national K-12 market, was awarded a contract on February 23 to implement its GENESIS™ SIS solution for the Newark Unified School District. An intra-departmental evaluation team recommended Edupoint after reviewing all qualified vendors and conducting day-long demonstrations of three finalists.

Several factors for Edupoint's selection were cited by Ted Hashigushi, the district's Director of Technology, "Our users agreed that GENESIS demonstrated more functionality and delivers real value. We were also impressed with their experience transitioning users of our existing software to the GENESIS system and expect our staff to be productive quickly. And, of course, we had state compliance issues, but Genesis met every requirement."

Richard Lessard, Vice President of Sales and Marketing credited the win to the company's technical support team, "The experience and knowledge we've gained over the last 25 years was hard to beat in this competition. No other vendor can offer our expertise with Newark's existing systems or guarantee a seamless migration from their existing system to a new solution. We are confident that Newark USD will be a lighthouse district and Edupoint partner for many years."

GENESIS is a highly configurable student information system that will allow Newark USD to manage, track, and report detailed information about each student, including class schedules, grades, attendance, health records, and disciplinary information, over the course of their K-12 education. Newark USD will link its 11 campuses and district administration offices through the true web GENESIS application to serve more than 6,500 students. A parent/student web portal will extend access to instructional resources, assignments, and performance data to improve student outcomes.



About Edupoint Educational Systems

For thirty years, the leadership of Edupoint Educational Systems, LLC, has set the standard for K-12 student information management systems. Their innovative solutions have been used by thousands of schools to manage millions of students. Today, the company empowers a new era of self-sufficient school districts with solutions built on Revelation Technology™, its extensible, scalable, rapid application development platform. Those solutions include GENESIS™, an enterprise-level student information system, and GENESEA™, a comprehensive special education management system. To learn more about Edupoint, visit www.Edupoint.com.

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