



**FOR IMMEDIATE RELEASE**

## **HIGLEY UNIFIED SCHOOL DISTRICT (AZ) SELECTS EDUPOINT OVER FIVE OTHER SOLUTIONS**

*District Chooses GENESIS™ Student Information System*

**MESA, ARIZONA – (March 10, 2010)** – Edupoint Educational Systems, a leading student information system (SIS) solutions provider to the national K-12 market, has been selected to replace the SIS solution in use by Higley Unified School District. In a high-stakes procurement the district's cross-functional user committee chose Edupoint's GENESIS™ solution after comparing its features, functionality, and costs to those of the existing solution and four other vendors. Implementation has begun and will be completed before the 2010 – 2011 school year.

Higley USD draws almost 10,000 students from the growing population around Gilbert, Arizona, a Phoenix suburb, and needed a system that could meet current state reporting issues and accommodate future expansion. GENESIS received high ratings for each of ten criteria assessed by the user committee, but two areas were specifically recognized – its capability to meet Arizona Department of Education reporting requirements and the reliability of the Edupoint support team.

Dr. Anna McCauley, Higley USD Director of Research and Development, explained the decision: "It was easy to select GENESIS – it met every requirement we had. Users were also impressed by its ease of use."

"We applaud Higley USD for striving to improve the management of student information and count ourselves honored to be their partners as they implement this advanced enterprise SIS," said Richard Lessard, Vice President of Sales and Marketing. "Thousands of students, teachers, and parents rely on a district's SIS system and the stakes are simply too high for districts to allow outdated technology to erode their efficiency, achievement and reporting."

### **About Edupoint Educational Systems**

For thirty years, the leadership of Edupoint Educational Systems, LLC, has set the standard for K-12 student information management systems. Their innovative solutions have been used by thousands of schools to manage millions of students. Today, the company empowers a new era of self-sufficient school districts with solutions built on Revelation Technology™, its extensible, scalable, rapid application development platform. Those solutions include GENESIS™, an enterprise-level student information system, and GENESEA™, a comprehensive special education management system. To learn more about Edupoint, visit [www.Edupoint.com](http://www.Edupoint.com).

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